

# **Ellwood Real Estate Update**

# **March 2020**

## Thinking about selling your home this spring or summer? Here are 10 tips to get started!

- 1. **Hide Clutter** Have a garage sale or donate things you won't need in your next home.
- **2.** Take Down Personal Photos Buyers want to envision their family living in a home, not your family.
- **3. Do the Dishes** Kitchens are top selling points. Clear countertops, wipe down appliances and make it sparkling clean.
- **4. Bathrooms** Remove all personal items from counters, except a single item (soap, candle, etc).
- **5. Refrigerator** Take all magnets and personal effects off of your refrigerator.
- **6.** Closets Organize and tidy up ALL closets buyers are nosey and will look in them.
- 7. Have Pets? Ask a friend to give you an honest opinion of whether it smells like Fido.
- 8. Sell It Make a list of your 10 favorite things about the house and leave it for buyers to see.
- **9. Plants** Remove dead or dying plants from inside, and trip overgrown landscaping outside.
- **10. Furniture** Rearrange and minimize large furniture make your home an open and welcoming space for potential buyers.

#### 3 Ways to Make Your Home Stand Out

- 1. Let There be Light Turn on all lights and open curtains or blinds to let in as much natural light as possible.
- **2.** What's that Smell? Boil a pot of water with cinnamon sticks and orange peel to make your house smell like home.
- **3. Did You Hear That?** Turn on soft music to motivate buyers to linger in the home longer and reduce focus on exterior noise such as traffic, dogs, or vehicles.



### **Condominiums and Houses Currently for Sale**

Status	Address	Price	Beds	Baths	Sq Ft	DOM
For Sale	Pacific Oaks Rd *	\$545,000	2	1	951	2
For Sale	Pacific Oaks Rd *	\$725,000	2	2.5	1411	4
For Sale	Freeman Pl Duplex	\$1,299,000	5	3.5	2744	56
For Sale	Cannon Green Dr H *	\$615,000	3	2	1158	6
Pending	Ellwood Beach Dr 16 *	\$575,000	2	2	1203	25
Pending	7191 Emily Ln *	\$839,000	3	3	1881	9
Pending	La Salle Rd *	\$855,000	3	3	1881	96
Pending	Newport Dr	\$1,099,000	7	3	2328	8

<sup>\*</sup> indicates condominium

#### **Closed Sales – Condominiums and Houses**

Address	Sold Price	Beds	Baths	Sq Ft	DOM	Sale Date
483 Linfield Pl D *	\$450,000	1	1	812	6	02/21/20
483 Linfield Place A *	\$487,200	2	2	1009	1	02/17/20
7634 Hollister Ave 255 *	\$535,000	2	2	960	7	12/26/19
475 Reed Ct	\$950,000	4	2	1789	5	11/20/19

<sup>\*</sup> indicates condominium



Median condominium sale price in the Ellwood area Jan.-Dec. 2019: \$540,000 (up 5.0% in 2019) - 27 sales Median home sale price in the Ellwood area Jan.-Dec. 2019: \$898,750 (up 7.0% in 2019) - 13 sales

# Market-Ready

Thinking about selling? Now is the time to have your Realtor look at your home and advise the best "market ready" improvements that you can make. Get the highest return on the lowest cost items. Call me today for assistance!





3112 STATE STREET SANTA BARBARA, CA 93105

When selecting a Real Estate Agent to represent you, compare services, experience, and price!



Matt Vaughan, GRI, ABR, ePro Residential & Land Specialist (805) 689-9351 vaughanvilla@gmail.com www.vaughanvilla.com